SMILE EASY AUSTRALIA

AUSTRALIA'S LEADING WHOLESALE COSMETIC TEETH WHITENING SUPPLIER

Add a high-demand, high-margin service to your beauty salon — no dental licence required

WHY ADD TEETH WHITENING TO YOUR SALON?

- Legally classified as a COSMETIC procedure in Australia
- No dental licence required to operate in Australia
- Treatments take approx. 1 hour — up to 15 shades whiter with 6% hydrogen peroxide whitening gels
- Legally compliant gel formula
- High repeat business — clients return 3–4x per year
- Charge $199–$400 per treatment depending on your market

WHOLESALE PRODUCTS & PRICING (+ GST)

PRODUCT	DESCRIPTION	WHOLESALE PRICE + GST	REC. RETAIL PER TREATMENT
In-Chair Treatment Pack (Single)	6% HP gel pen, cheek retractor, dental bib, 2 Vitamin E wands, 3 oral wipes and remineralisation & desensitising gel — hygiene sealed	**$20.00**	**$199–$400**
Treatment Packs (Box of 12)	12 individual hygiene-sealed treatment packs — enough to service 12 clients. Optional: Ad your logo	**From $240.00**	**$199–$400 each**
Salon Intense 40W LED Accelerator Lamp	Slim-line 40W dental-grade blue light lamp. CE certified. Ideal for dedicated salon space. 5–6 clients/day. Incl. training + 12-month AU warranty.	**See website**	Reusable asset
Salon Mastery 60W LED Accelerator Lamp	Most advanced 60W lamp in AU. Digital display, auto/manual timer. CE certified. 5–6 clients/day. Incl. training + 12-month AU warranty.	**See website**	Reusable asset
Salon Intense 40W Business Starter Pack	40W lamp + 12 treatment applications + shade guide, glasses, consent forms, social templates, business software guide, training & certificate	**See website**	Start treating day one
Salon Mastery 60W Business Starter Pack	60W lamp + 12 treatment applications + shade guide, glasses, consent forms, social templates, business software guide, training & certificate	**See website**	Start treating day one

* All pricing + GST. Use code SMILE10 for 10% off at checkout. Free shipping on orders over $100.

YOUR RETURN ON INVESTMENT — THE NUMBERS SPEAK

SCENARIO	TREATMENTS	CHARGE PER CLIENT	GROSS REVENUE	CONSUMABLE COST ($20/client)	GROSS PROFIT
Conservative	12 clients	$200	**$2,400**	$240	**$1,560**
Standard	12 clients	$250	**$3,000**	$240	**$2,760**
Premium	12 clients	$400	**$4,800**	$240	**$4,560**

■ Just 12 treatments at $250 = $3,000 gross revenue. Your first box of treatment packs pays for itself after treatment 1 or 2. Clients return 3–4x per year, building reliable recurring income.

WHY PARTNER WITH SMILE EASY?

- ■ 100% Australian-owned & operated
- ■ AICIS registered to import gels & chemicals
- ■ Up to 15 shades whiter in one hour — pain-free
- ■ 22+ years combined expertise in LED lamp tech & gel formulations
- ■ Free online training course + Certificate of Completion included with all business starter systems
- ■ Gluten-free & vegan-friendly gel formula
- ■ White label — YOUR logo printed on treatment packs and dispatched next business day across Australia
- ■ 12-month Australian warranty on all LED lamps
- ■ Onboarding Consent forms, Social templates and Business software guide included with all starter systems
- ■ Loyalty rewards program — earn points on every order
- ■ AfterPay, PayPal, Visa, Mastercard or Bank Deposit

READY TO ADD TEETH WHITENING TO YOUR SALON?

■ 0411 525 898 ■ smileeasy.com.au Use code SMILE10 for 10% off your first order

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